

## PARTNERSHIP PROPOSAL TEMPLATE

### Call for project proposal:

Active citizens Fund Croatia – Large projects

<https://acfcroatia.hr>

### Name of lead applicant organisation:

Association of the Blind of Istria County

### Short description of the organisation's mission, goals, main programme areas and key activities:

Association of the Blind of Istria County as a member association of the Croatian Blind Union is located in Pula, the largest town in the Region of Istria, in the State of Croatia. It has about 300 members – blind persons from all around the istrian peninsula. The Association is functioning through 10 branches, located in ten towns in Istria. It's mission is to promote non discrimination and equality for the blind people in Istria. The vision is the community in which the term »blind« would not necessary mean the less worthy, but different. Association of the Blind of Istria County is an owner of the Educational rehabilitation Centre of the Blind of Istria – Regional Centre of inclusive tourism Cukrići, short term: LUČ Eduka. With it's various contents, the Centre has the potential of becoming one of the crucial points when it comes to social forms of tourism in Croatia.

### Main objectives of the project:

1. Promotion of the social tourism in Croatia in the context of social inclusion – overall goal
2. Development of the various forms of accessible tourism in Croatia – specific goal
3. Designing a label for accessible tourist contents in Croatia, in a sustainable form of brand for various forms of social tourism – specific goal

### Issues the project wants to tackle:

Forming a partnership with specific NGO's, Institutions or Public bodies in Norway, we intend to learn and adopt the well developed and designed national model of inclusive social tourism. The aim is to exchange the good practices examples and try to implement those models in Croatia, so we could include the crucial stakeholders and the decision makers on the regional and national level. One of the issues we would like to tackle is availability (meaning financially and also the infrastructure) of tourist contents intended for the vulnerable groups in the context of human rights. Carefully considering that the individuals with any form of disability disorder need to have a companion assistant with them, which is only one of the travelling 'barriers', more likely that this kind of travel will cost more, and that's just the starting point. We would also like to establish NGO's for persons with disabilities as the important subjects for national and European adjustable tourism development, especially in the human rights context, considering those associations as the primary advisory scale for their beneficiaries – persons with disabilities. We are also interested discussing about the mountain tourism, because of the walking

trail for the blinds in the nature park on the border of two croation region - this requiers other cost which are not eligible for this project proposal, but it's important for the next level context, in the term of sustainability.

**Solutions it proposes:**

After the exchange visits in suggested locations - key adjustable tourist points in Croatia and Norway, the plan is to work strategically by implement Norwegian form of practices, and during the implementation try to develop a unique national brand label for the adjustable tourist contents in Croatia. Throughout the campaign, the aim is to include the local stakeholders, not only decision makers, but also the smaller private owners, because the Region of Istria is well located on the Adriatic sea coast with high developed tourism, as well as the increasingly growing agro tourism in the rural parts of the Istrian peninsula.

**Main target groups:**

Persons with disabilities; Stakeholders: NGO's, Public institutions, Municipalities

**Foreseen role/contribution of the partner:**

Partners project contribution is foreseen as a mentoring and advising role throughout the process of exchange the good practice examples of Norwegian Associations and Institutions, when it comes to accessible forms of tourism for persons with disabilities. In our former national strategies in the area of tourism, Norway is highlighted as a country with structured system of the marked located area in the field of social tourism.

**Contact person and contact details:**

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